

BENEFIT	EXECUTIVE \$705/YEAR	PREMIER \$1,745/YEAR	DELUXE \$2,985/YEAR
RETAIL FIRM MEMBERSHIP MAILING LIST	✓ Monthly	✓ Monthly	✓ Monthly
PROFILE IN ALL DIRECTORIES (including Find a Vendor)	✓	✓	✓ Upgraded
ELECTRONIC COMMUNICATIONS			
- Dedicated eblast	✓	✓ 5% discount	✓ 15% discount
-Listing in trade show eblasts	✓	✓	✓
CONCLAVE (including registration, advertising, showcasing opportunities)	✓	✓ 10% discount	✓ 25% discount
- Conclave eNews Advertising	Based on availability	✓ 5% discount	✓ 15% discount
SPECTRA			
-Member spotlight and article submission	Based on availability	✓ Preferred Access	✓ Priority Access
-Advertising	✓	✓ 5% discount	✓ 15% discount
SPECTRA UPDATE			
-Member spotlight and article submission	Based on availability	✓ Preferred Access	✓ Priority Access
-Advertising	Based on availability	✓ 5% discount	✓ 15% discount
PROMOTION ON AGS WEBSITE (Trending Now, Member News, and Member Calendar)	Based on availability	✓ Preferred Access	✓ Priority Access
PROMOTION IN BRILLIANCE AND AGS BLOG	Based on availability	✓ Preferred Access	✓ Priority Access
SOCIAL MEDIA PROMOTION (including Instagram Takeover)	Based on availability	✓ Preferred Access	✓ Priority Access
EDUCATION			
- AGS Education Courses & Course Materials	✓	✓ 10% discount	✓ 25% discount
- Content Leader – opportunity to present webinars, articles, and more	✓	✓	✓
MOBILE APP ADVERTISING	Based on availability	✓ 5% discount	✓ 15% discount
AD RETARGETING	Based on availability	✓ 5% discount	✓ 15% discount

For more information regarding membership, contact membership@ags.org or 866.805.6500.

ALL PLANS INCLUDE



MEMBER NEWS & TOOLS

- Official American Gem Society logos and Brand Standards Guide
- Social Media Content Portal
- *Spectra*, quarterly publication
- *Spectra Update*, semi-monthly publication
- Job Board
- Angular Spectrum Evaluation Tool (ASET®)
- AGS Go, mobile app
- Find A Vendor

EDUCATION & NETWORKING

- American Gem Society Professional Credentials and Designations
- AGS PRO (online education portal)
- Member Groups, including Regional Guilds and Young Titleholders
- Mentoring Program

BUSINESS SOLUTIONS

- American Gem Society Laboratories
- Jewelers Mutual Group
- JewelersHealthCare.com
- JM Shipping Solution

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