

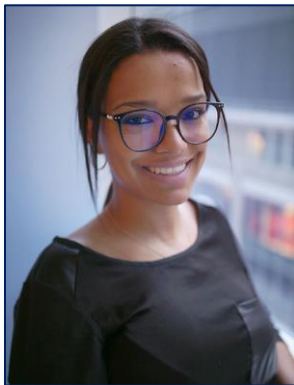


Generating Community Impact Breakfast

Saturday, June 11, 2022
8 am PST
at JCK Las Vegas

The Women's Jewelry Association invites you to attend our breakfast fundraiser at the JCK Show.

Our fundraiser will feature a keynote presentation by **Karine Bah Tahé, Founder and CEO of Blue Level Training**, a Black woman-owned enterprise focused on **Diversity, Equity and Inclusion** training that builds diverse, inclusive, and respectful work environments.



Karine Bah Tahé is the founder and CEO of Blue Level. She has spent the past 10 years working in training, international recruitment, C-suite diversity, equity, and inclusion development, and international business journalism.

Her areas of expertise include diversity, equity, inclusion, anti-racism, inclusive communications, microaggressions, and sexual harassment prevention. She has worked with international leaders, the diplomatic community, academic innovators, and senior business executives from a range of industries in the United States, Canada, Brazil, Switzerland, Sweden, Germany, India, and Australia.

Karine holds a Bachelor of Commerce degree from Concordia University and Certificates from Cornell University in Strategic Human Resources Leadership and Diversity and Inclusion.

Participation in WJA's event will showcase your company's commitment to uplifting and empowering women and unrepresented leaders in our industry and the importance of DEI education and training for businesses.

Community Impact Sponsor \$10,000

- ◆ Showcase your commitment to community impact by underwriting WJA's breakfast at JCK Las Vegas
- ◆ Impact our industry by hosting a virtual Blue Level DEI training session for WJA membership (date to be confirmed)
- ◆ 10 licenses for your business to receive DEI eLearning certification
- ◆ 5 tickets for guests to attend the breakfast, includes food & beverages
- ◆ WJA Instagram sponsored posts leading up event, includes Instagram Live with WJA
- ◆ Company logo to be featured at in-person event, registration website, all event materials, and social media

Leadership Sponsor \$7,500

- ◆ Showcase your Leadership to community impact by underwriting WJA's breakfast at JCK Las Vegas
- ◆ 6 licenses for your business to receive DEI eLearning certification
- ◆ 4 tickets for guests to attend the breakfast, includes food & beverages
- ◆ WJA Instagram sponsored posts leading up event
- ◆ Company logo to be featured at in-person event, registration website, all event materials, and social media

Education Sponsor \$5,000

- ◆ 5 licenses for your business to receive DEI eLearning certification
- ◆ 3 tickets for guests to attend the breakfast, includes food & beverages
- ◆ Company logo to be featured at in-person event, registration website, all event materials, and social media

Empowerment Sponsor \$2,500

- ◆ 3 licenses for your business to receive DEI eLearning certification
- ◆ 2 tickets for guests to attend the breakfast, includes food & beverages
- ◆ Company logo to be featured at in-person event, registration website, all event materials, and social media

For further information, please contact **Rachel Jurisz**, rachel@womensjewelryassociation.com.